

# Azure-Lyte Fund

Solid yields of over 6%, with unparalleled safety (0% default rate).



Licensed by MAS, Lyte offers instant cash advance to agents and freelancers.

Signed with 5 largest property agencies, along with Samsung and GushCloud for a total commissions of over SGD 2 billion.

Backed by reputable investors such as Mitsui Sumitomo and Singtel.

Advanced over SGD 200 million since 2019. Default rate of 0%.

# Compendium

**Factoring to freelancers.** Azure-Lyte Fund provides financing to the Lyte group via LytePay, which provides cash advances to freelancers.

**Big captive market.** LytePay entered into exclusive agreements with the five largest property agencies in Singapore, accounting for 90% of the agency market (over SGD2 billion in commissions). Other clients include GushCloud (largest talent agency in the region with 15,000 influencers), and Samsung Singapore (3,000 agents). Lyte will also be diversifying to other agency-backed businesses like insurance.

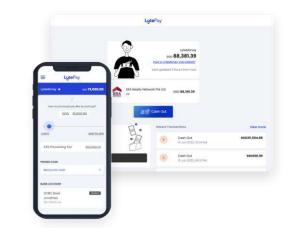
**Risks are ring-fenced.** Lyte takes the credit risks of the agency, and never the agents. If the end customer does not pay up, the agency is obligated to return the money advanced by Lyte.

**0% default rate**. We have advanced over SGD200 million across 20,000 transactions since 2018, while keeping default rate at 0%.

Yield of >6%. Our yields have been averaging over 6.5% since inception in 2019.

**Renowned investors**, Lyte is backed by a strong group of investors, which includes Mitsui Sumitomo, Singtel, Koh Boon Hwee, Tan Chin Hwee (CEO Trafigura), Lim Chap Huat (CEO Soilbuild), Low See Ching (Dy CEO Oxley), and SingTel. Mr Koh helms the Board of Advisors.

Licensed by MAS. Lyte is a major nonbank Financial Institution in Singapore, licensed under MAS' Payment Services Act.



### There is a growing<sup>\*</sup>, but under-served market for cash advance services for freelancers, solopreneurs and small business owners.

\*According to International Labour Organization, 46.5% of the total global workforce in 2022 are self-employed.

### Problem



Property agents and freelancers (eg. influencers) are forced to wait up to 120 days for their earnings after job completion.

#### Solution



LytePay provides options to request instant payment of their earnings due. (factoring for freelancers)

#### Potential



Our 8 exclusive agency contracts in Singapore (annual freelancer earnings of S\$2 billion).



## Board of Advisors









Low See Ching

Koh Boon Hwee

Tan Chin Hwee







David Goh

**Terence Wong** Aaron Tan

### Directors of Azure-Lyte Fund



#### Terence Wong, CFA, Founder and CEO of Azure Capital

Voted as the Best Country Analyst in the Asiamoney Brokers Poll, Terence managed RHB Investment Bank's multi-award winning research team in Singapore prior to founding Azure Capital. RHB was named the top research house in the Starmine Analyst Awards in 2013 and 2014, and Terence has consistently been ranked #1 for small cap research by Asiamoney. He has over 20 years of professional investment experience.



#### Dennis Goh, Co-Founder and Executive Chairman of Lyte

Formerly a Public Service Commission (PSC) Scholar with the Singapore Government, he left the civil service in 2006 to start HungryGoWhere. As Managing Director, he led HungryGoWhere to become Singapore's top food and beverage social media platform before it was acquired by Singtel in 2012. At Singtel, he led and grew the International Digital Media Operations across the Asia-Pacific. He joined Wavemaker Partners as a Partner in 2014, investing in numerous start-ups to grow the venture capital ecosystem in Singapore, before starting out again to co-found the Group in late 2017.

### At a Glance

Global focused fund on financing cash advances through instant payment to freelancers

Launch date: August 2019 Base Currency: SGD Fund Domicile: Singapore Targeted Return: >6% per annum Minimum Investment: SGD100,000 (Accredited Investors), SGD250,000 (Corporations) Lockup Period: 1 Year Redemption Fee: Year 2 (4%), Year 3 (2%), none thereafter Periodicity of NAV: Half Yearly Calculation Management Company: Azure Capital Pte Ltd Legal Counsel: Shook Lin & Bok LLP Tax Advisor: EY Corporate Advisors

Fund Administrator: Ascent Fund Services Pte. Ltd



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**Regulated By** Monetary Authority of Singapore

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